Mission Statement

CAS Outreach Online is dedicated to disseminating high quality educational opportunities to learners any time any place, while upholding our university’s intellectual integrity.

THE DEMAND FOR ONLINE COURSES

Over six million students across the nation are currently taking an online class, and that number increases each year.¹ The traditional full-time student (18-22 years old) represents a little more than 16% of the national higher education population.² This means more students than ever are balancing their education along with families and jobs.

The flexibility of an online course is appealing to both traditional and non-traditional students. It is our responsibility to ensure all students receive a rigorous and high quality education no matter where the learning takes place.
There are many considerations when first determining whether a course will be viable in an online setting. To help with this process, consider the objectives of the course. It is better to reflect on the course goals rather than the activities within the course. This allows a fresh perspective on the way the course can be presented, which is a necessary first step to creating a successful online offering.

CAS Outreach provides a development stipend to support the time and resources it takes to create a new online course. The pay rates for teaching an online course in overload are listed at casnet.okstate.edu/online. Residual profits made from the course are also shared with the home department.

**DID YOU KNOW?**

One in four college students are currently enrolled in an online course. ¹

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**WHAT IS INSTRUCTIONAL DESIGN?**

Instructional design can be thought of as a blueprint for creating an online course. Instructional designers can assist with the layout of a course, just as a floor plan can be made for a house. Transitioning face-to-face courses, discovering collaborative technologies, and developing skills to engage students with course material are all educational aspects under the umbrella of instructional design.

New online course instructors are required to attend two instructional design consultations during the course development phase. The purpose of these consultations is to discuss how the learning objectives will be accomplished in an online environment while meeting the quality standards consistent among CAS courses.

Recent studies indicated an instructional designer can help increase student engagement and overall course success by 30 - 40%. ¹ ³

¹-³: Reference can be found at http://casid.okstate.edu/references.pdf.

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"ONLINE EDUCATION IS NOT THE NEXT BIG THING... IT IS THE NOW BIG THING."

- DONNA J. ABERNATHY

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**Questions?**

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